

# Wan-Jung Tang

## UX Designer

With strength of Graphic/ UI design, Branding. Run the UCD process well with creativity, empathy. Skilled at teamwork, discovering user's needs and bring efficient solutions.



✉ [wanjung.tang@gmail.com](mailto:wanjung.tang@gmail.com)    🌐 [wjtang.design](http://wjtang.design)  
☎ +49 163-362-4409    🌐 [wan-jung.tang](https://www.linkedin.com/in/wan-jung-tang)  
📍 Cologne, Germany

## Skills

- 🏢 Competitive Analysis
- 👤 User Research
- 👤 User Personas & Journeys
- 📦 Information Architecture
- 📱 Wireframing & Prototyping
- 🔍 Usability / Preference Testing
- 📱 User Interface Design
- 🎨 Branding Development
- 💪 Soft Skills:  
Problem solving / Critical thinking  
Teamwork / Intercultural fluency /  
Emotional empathy

## Tools

- 📄 Adobe XD    ✎ Sketch
- 📄 Adobe Illustrator    🎨 Marvel
- 📄 Adobe Photoshop    🛠 UsabilityHub
- 📄 Figma    🛠 Sketchup

## Language

- 🇨🇳 Mandarin ..... Native
- 🇺🇸 English ..... Fluent
- 🇩🇪 German ..... A1

## Interests

- 📖 Reading / Puzzle game / Escape room
- 🧘 Yoga / Meditation / Archery
- 🥾 Hiking / Rock climbing / Bird watching

## Recent UX/UI Projects

### OLIVE-The health management app

Case Study

2021 Feb - Jun, 4.5 months

- Designed an app where the features includes Tracking, Plans and reminder, Finding health guides. To help people to track their life style and health changes, get instructions to make life healthier.
- Performed the UCD proces, The final result includes design language system. It includes 2 competitor analysis, 6 user interviews, 2 Personas, 3 User flows, 4 Prototypes modified by 2 testing.

### MYWO-The vocabulary learning app

Case Study

2021 Jan - Feb, 2 weeks

- Created a mobile app for users who are busy in life and want to use free time to learn languages. It includes features: Custom vocabulary, Lessons, Practice games, Reader, which is easy to track progress, and make the learning content more practical.
- Developed this quick project in 2-weeks that streamline the process. It includes 2 competitor analysis, 3 user interviews, Persona, User flows, Prototype, Usability testing.

## Experience

### Assistant manager for design

Eatate GmbH - Bonn, Germany

2018 - 2020

- Led 3 people team that responsible for the product packaging/printed literature.
- Participated in the development of online catering ordering system: product feature planning, wireframe and prototype.
- Designed Köln Messe-Feida Caster booth for the exhibitor client of IHF exhibition 2020.

### Working Holiday Program

Germany

2017 Mar - Dec

- Traveled in Germany, Austria, UK.
- Part time job: booth service in Gamescom, Dmexco exhibitions. Assisted sales, developed a part-time timing system, arranged service flow. The turnover exceeded 10% of previous record.

### UI Designer

Lyu Dao Property Management Co., Ltd - Taipei, Taiwan

2016

- Provided the CIS design for the company to establish a reliable image.
- Responsible for the visual design of Hostel/B&B projects: Wayfinding, VI. the design became one of the reasons those locations recommended by travel bloggers, social platform communities.

### Graphic Designer

Hantong Enterprise Corporation- Taipei, Taiwan

2012 - 2015

- Participated in the development of online shopping website.
- Modified the platform based on the data provided by the customer service, increased customer satisfaction by 20%.
- Led brand image management of online marketing.

### Graphic Designer

Sungood Design Books Publishing House - Taipei, Taiwan

2010 - 2012

- Responsible for the visual, exhibition design of the book booth in Taipei International Book Exhibition that targeted for 60,000 visitors per day.
- Led brand image management of online marketing.

### UI Designer

Art Emperor Technology & Culture Co., Ltd - Taipei, Taiwan

2009 - 2010

- Redesigned website, received positive feedback from the business department. the results show a significant increase in clients.
- Participated in the development of online gallery.
- Designed printed literature / e-invitation for the company's events such as product launch.

## Education

### Certification in User Experience Design - 856 hours

CareerFoundry, Berlin, Germany

2021

### BA in Digital Media Design

NYUST, Yunlin, Taiwan

2009